Technical specifications CIRCUITS BIO / LINÉAIRES / RAYON BOISSONS / PROCESS ALIMENTAIRE / PLM / FILIÈRES AVICOLES / PORCMAG

Updated on august 23th, 2023

Technical specifications for advertorial documentary for our newsletters

Advertorial documentary should contain the following elements

PUBLI-INFO

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100 characters max

Main text 400 characters max

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NB: For both headings and main text, the following

to your site or specific page, which should contain http:// or https:// and please send us your text and link in a .txt document.

> This link will be checked

in the following

180 pixels (wide) x 120 pixels (high).

> Your image should be in gif or jpeg

The file size should not exceed 30 kB.

All letters, numbers, symbols, punctuation marks and spaces are considered to be characters, for example: Including the full stop at the end, this line of text comprises exactly 86 characters.

In order to encourage our readers to click on your message, we recommend that your text concludes with an expression such as "To find out more" or "For further information".

Full responsibility for the content of your advertising is borne by the entity that has supplied it to us. You must own the copyright of your advertising content. We reserve the right to refuse to display any content that we reasonably deem to be in breach of the legislation in force.

