

# Technical specifications

CIRCUITS BIO / LINÉAIRES / RAYON BOISSONS / PROCESS ALIMENTAIRE / PLM / FILIÈRES AVICOLES / PORCMAG

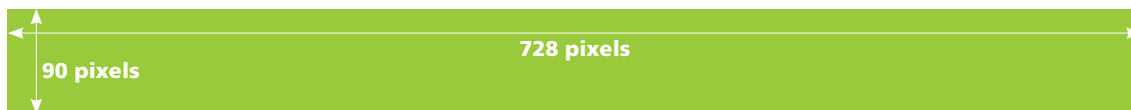
Newsletter

Updated on  
august 23th, 2023

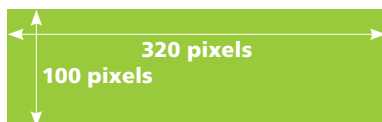
Technical specifications for advertising **banner** for our newsletters

## Banner size

The banner format for our newsletters is: **728 x 90 pixels**



Since our newsletters are responsive, please provide us with a second file in **320 x 100 pixels** if you have the possibility.



Clicking on your advertisement can result only in activating your URL link

## Characteristics

In order to be viewable without installing additional software on the customer's computer, the file format should be **gif (animated or otherwise) or jpeg**.

**The file size should not exceed 50 Ko.**

**NB:** The first image of your animation should be one that can be clearly understood, as certain messaging clients (including Outlook) do not support animated gifs, and show only the first page of the animation.

The redirection link to your site or specific page must contain **http://** or **https://**.

It must be supplied in clear text format (**.txt** format) and will be checked before going live.

Full responsibility for the content of your advertising is borne by the entity that has supplied it to us. You must own the copyright of your advertising content. We reserve the right to refuse to display any content that we reasonably deem to be in breach of the legislation in force.