

# Technical specifications

Updated on  
august 21th, 2023

CIRCUITS BIO / LINÉAIRES / RAYON BOISSONS / PROCESS ALIMENTAIRE / PLM / FILIÈRES AVICOLES / PORCMAG **PRINT**

Technical specifications of **4 pages bound inserts** of our magazine **PLM** -----> **to be delivered**

Format  
our magazine:  
**200 x 270 mm**

Please supply your insert **in the following format (folded):**

**Width 209 mm x Height 285 mm**

Please ensure that you allow 10 mm at the top, 5 mm for footer bleeds and exterior trim and 4 mm for grinding off.

Paper weight to use: **90 g/m<sup>2</sup> minimum – 200 g/m<sup>2</sup> maximum**

**NB:** Our magazines are bound using perfect binding technology. Consequently, to ensure that all important element is visible, please take guttering into account (loss within the spine or grind off area). Text, logos and important visuals should be placed at least **7 mm** from the edge of the page, to avoid any loss of live material outside the trim area or within the guttering.

## INSERT DELIVERY ADDRESS

### Brio Graphic

Z.I. des Touches – 81 boulevard Henri Becquerel – 53000 LAVAL  
Make an appointment for delivery with: [receptions@brio-graphic.com](mailto:receptions@brio-graphic.com)



### To note absolutely on the palette:

- The magazine title
- The advertiser's name
- The number of copies delivered
- The source

### For the pallet, we accept:

- 1000 kg maximum weight
- 100 cm x 120 cm for maxi format
- 120 cm maximum height

The pallet must be unstacked and with corner protections.

### WARNING:

Your inserts must be delivered folded into bundles not bi-jointed on pallet well protected, filmed and identified (presence of a delivery form). If the inserts are too small and may slip on the pallet, thank you to plan cardboard boxes.