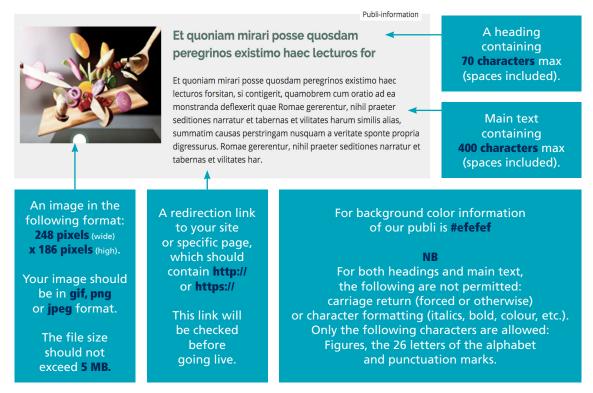
## Technical specifications CIRCUITS BIO/LINÉAIRES/RAYON BOISSONS/PROCESS ALIMENTAIRE/PLM/FILIÈRES AVICOLES/PORCMAG Website

Updated on august 23th, 202

Technical specifications for advertorial documentary for our websites

## Advertorial documentary should contain the following elements



Please send us your text and link in a .txt document.

For information: only the title and the photo will be visible on smartphone.

All letters, numbers, symbols, punctuation marks and spaces are considered to be characters, for example: Including the full stop at the end, this line of text comprises exactly 86 characters. In order to encourage our readers to click on your message, we recommend that your text concludes with an expression such as "To find out more" or "For further information".

## Statistical characteristics

Our website statistics are managed by AT-Internet.

We also accept click tracking integrated in the redirect URL and impression tracking by tracking pixel in html format provided in a .txt file (1 file per tracking pixel).

Full responsibility for the content of your advertising is borne by the entity that has supplied it to us. You must own the copyright of your advertising content. We reserve the right to refuse to display any content that we reasonably deem to be in breach of the legislation in force.

