


# Technical specifications

CIRCUITS BIO / LINÉAIRES / RAYON BOISSONS / PROCESS ALIMENTAIRE / PLM / FILIÈRES AVICOLES / PORCMAG Website

Updated on  
august 23th, 2023

## Technical specifications for **advertorial documentary** for our websites

### Advertorial documentary should contain the following elements



**Publi-information**

**Et quoniam mirari posse quosdam peregrinos existimo haec lecturos for**

Et quoniam mirari posse quosdam peregrinos existimo haec lecturos forsitan, si contigerit, quamobrem cum oratio ad ea monstranda deflexerit quae Romae gererentur, nihil praeter seditiones narratur et tabernas et vilitates harum similis alias, summatim causas perstringam nusquam a veritate sponte propria digressurus. Romae gererentur, nihil praeter seditiones narratur et tabernas et vilitates har.

**A heading containing 70 characters max (spaces included).**

**Main text containing 400 characters max (spaces included).**

An image in the following format:  
**248 pixels** (wide)  
**x 186 pixels** (high).

Your image should be in **gif, png** or **jpeg** format.

The file size should not exceed **5 MB**.

A redirection link to your site or specific page, which should contain **http://** or **https://**

This link will be checked before going live.

For background color information of our publi is **#efefef**

**NB**

For both headings and main text, the following are not permitted: carriage return (forced or otherwise) or character formatting (italics, bold, colour, etc.). Only the following characters are allowed: Figures, the 26 letters of the alphabet and punctuation marks.

Please send us your text and link in a **.txt** document.

For information: only the title and the photo will be visible on smartphone.

All letters, numbers, symbols, punctuation marks and spaces are considered to be characters, for example: *Including the full stop at the end, this line of text comprises exactly 86 characters.* In order to encourage our readers to click on your message, we recommend that your text concludes with an expression such as "To find out more" or "For further information".

### Statistical characteristics

Our website statistics are managed by **AT-Internet**.

We also accept click tracking integrated in the redirect URL and impression tracking by tracking pixel in html format provided in a **.txt** file (1 file per tracking pixel).

Full responsibility for the content of your advertising is borne by the entity that has supplied it to us. You must own the copyright of your advertising content. We reserve the right to refuse to display any content that we reasonably deem to be in breach of the legislation in force.